

Press Release

Epsilon Foundation and East-West Seed Knowledge Transfer Foundation Join Forces to Empower Farmers in Odisha

Jharsuguda, Odisha | X December 2025: Epsilon Foundation, the CSR arm of Epsilon Carbon Private Limited, and the East-West Seed Knowledge Transfer Foundation (EWS-KT) have announced the launch of a new collaborative project titled *“Enhancing Farmers’ Incomes Through Promotion of Sustainable Vegetable Production Practices.”* This 6-month pilot initiative aims to uplift rural livelihoods in Jharsuguda district, Odisha, by promoting sustainable and market-driven vegetable production.

The area around Jharsuguda has good agricultural potential, but farmers still face many economic and environmental challenges. To help address these issues, the project will work with 1,000 smallholder farmers through in-person training and digital learning that strengthen their skills and improve their livelihood opportunities. The program will focus on effective agronomic practices for soil and plant health, climate smart techniques, integrated pest management, and farm business planning to support long-term livelihood development.

Mr. Vikram Handa, Managing Director, Epsilon Group, said, *“Through this partnership, we want to give farmers the right knowledge, tools, and confidence to grow sustainably and earn better incomes. At Epsilon Foundation, we believe that real change happens when communities are empowered at the ground level, and this initiative is a meaningful step toward improving rural livelihoods in Odisha.”*

Quote from East-West Knowledge Transfer

The initiative marks Phase 1 of Epsilon Foundation’s Project Agri-Empower under its Corporate Social Responsibility (CSR) program. Epsilon Foundation will not only fund the project but will also contribute through employee volunteer activities, strengthening the partnership’s impact on local communities.
